



# Growing Independent Eaters

FEEDING TUBE-WEANING EXPERTS

**MEDIA KIT**



# Hi! We're Growing Independent Eaters

**FEEDING TUBE-WEANING EXPERTS**

We are a woman-owned business with over 40 years of combined experience in feeding tube-weaning. Our clinical team consists of feeding specialists, dietitians, social workers, and parent coaches who are available to families globally to provide personalized planning, insights, and advice on weaning from a feeding tube.



**8.6k**

@gieaters page and private support group



**60.5k**

monthly page views



**1.4k**

@gieaters



**3.8k**

active email subscribers



## OUR MISSION

Our founders have lived the feeding-tube journey themselves, and we understand the need for passionate experts to support families through their questions, concerns, fears, and ultimate triumphs.

Our goal is to provide parents of tube-fed children a path towards joyful, relaxed oral eating while providing the support their families need throughout the process: whether you're just beginning, in the middle, or near the end of a wean, we are here to help parents and families succeed.

*Meet our team...*

## THE NEED

The majority of children are tube-fed in order to support them through serious, but temporary, medical situations. However, once medically stable and ready for oral feeds, many children and their families face a lack of thorough, competent care in order to transition from tube to family table.

Because there is no "standard of care" around feeding tubes, and certainly not around weaning, tens of thousands of children – and their families – remain on feeding tubes beyond medical necessity.

Those who receive therapy discover that the approaches used on tube-fed children are too often ineffective, incomplete, or even harmful.

*We're here to fill the gap...*





## SPEAKING TOPICS

- ✓ **Nutrition Support.** Many parents have questions about what to feed their children – especially when their child has a feeding tube. **Here's a glance...**
- ✓ **Pre-Weaning Support.** Even in the absence of oral eating, we can do some great things to support the journey towards eating. **Learn more...**
- ✓ **Weaning Support.** When families embark on a wean, it often feels like a pretty clear and linear process – that's usually not the case. **Here's our take...**
- ✓ **Post-Weaning Support.** Helping parents navigate life after their child has weaned from their feeding tube. **Let's dive in...**
- ✓ **Mental Health Support.** Isolation, uncertainty, stress, confusion – these are only a few feelings that parents of children with feeding tubes feel. **We partner with our clients...**

## Client Testimonials

“I was so scared to wean him, especially since I never felt the medical community ever helped us or listened. GI Eaters actually listened to us and gave us a real plan and held my hand every step of the way. That was what I needed the most!!!”

**Read Ian's Story**

“They are well worth it! GIE is very knowledgeable, supportive, and helpful – an amazing team to have on your side. Our only regret is not doing this sooner.”

**Read Harper's Story**

# Our Services

@GIEATERS



Growing Independent Eaters believes that children can wean from feeding tubes safely and most successfully in the comfort and safety of their homes, when parents and caregivers are empowered to be their child's best therapist. As such, we are happy to offer Tube Weaning support in countries all around the world.



## OUR FEEDING PROGRAMS

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**Tube Weaning Services**

**Support for Oral Eaters**

**Blenderized Tube Feeding Package**

**DIY Blenderized Tube Feeding Package**

**Lactation Consultation**

## MOST ENGAGED AUDIENCE STATISTICS

**94%**  
female

**25-44**  
years old

**U.S., U.K.,  
Australia & Canada**

Countries

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## WHAT THEY NEED



support



education



connection

# Our Resources

WWW.GIETERS.COM

## OUR RESOURCES

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**Journal of Parenteral and Enteral  
Nutrition Research Study**

**Our Favorite Products**

**Our Cookbook**

**Free Recipe Download**

**Summer Recipe Expansion Pack**

**Healthy Highlight Recipes**

**Financial Resources**



## MOST VIEWED BLOGS

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**Boundaries at Mealtimes, Pt. 1: What  
boundaries are and What they are not.**  
with Elisabeth Kraus, MA

**Boundaries at Mealtimes, Pt 2: How to  
Respond to a Mealtime Tantrum**  
with Elisabeth Kraus, MA

**Growth Expectations: When to Expect  
Weight Gain Post-Tube-Wean**  
with Growing Independent Eaters Team

**Weaning and Whining: What to Expect  
from a Weaning Toddler**  
with Growing Independent Eaters Team

**When Your Weaning Kiddo Gets Sick**  
with Growing Independent Eaters Team





## OUR VISION

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While feeding tubes are life-saving interventions, they come with significant costs, including psychological, developmental, and physical side effects.

Once a child is medically stable and no longer needs the life-support of tube feeds, Growing Independent Eaters is available to advise parents on moving to family mealtimes: our approach of combining a child's own hunger instincts with a de-medicalization of the feeding experience, as well as providing strong, psychological support, has shown tremendous effectiveness in leading to healing for the entire family.

We want to share this vision and our services with the world, and we need your help!



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[www.gieaters.com](http://www.gieaters.com)



## GET IN TOUCH

Knowledge is power. We're here to partner with parents and their children with feeding tubes to know they're not alone and we can help them transition from tube feeding to eating around the table together.

*Becky*